

Artis Consulting Attains Microsoft Gold Certified Partner Status

Richardson, Texas – July 18, 2006 – Artis Consulting L.P. today announced it has attained Gold Certified status in the Microsoft Partner Program, with competencies in Business Intelligence (BI) and Information Worker (IW) Solutions. As a Gold Certified BI partner, companies can look to Artis for designing and deploying data-centric analytical solutions that allow business decision makers to make forward-thinking and competitive decisions more quickly and accurately. In addition, Artis Consulting offers specialized services in IW solutions – the latest collection of Microsoft technologies that will change the way companies improve worker productivity by helping employees better manage, prioritize and collaborate on increasing volumes of information.

“We are extremely pleased to have attained Gold Certified status in the Microsoft Partner Program. This allows us to clearly articulate our expertise and relationship with Microsoft, while leveraging what differentiates our skill set from the competition,” said Joe Randolph, managing partner for Artis Consulting. “Having GOLD status also helps position our competitive advantage in the marketplace and lets our customers know that we are serious about the level of service we deliver.”

Artis’ unique go-to-market strategy works hand-in-hand with Microsoft’s overall BI initiative – presenting easy-to-use information directly to people where they work, collaborate and make decisions. “It’s easy to partner with a company like Microsoft because the SQL Server technology is best of breed, allowing Artis to deliver enterprise-grade business intelligence to customers at a much lower total cost of ownership than other BI solutions,” said Randolph.

“Customers are looking for partner companies that can bridge the gap between their business demands and technology capabilities. They need to trust in someone that can act as an expert adviser for their long-term strategic technology plans. Microsoft Gold Certified Partners, who have certified expertise and direct training and support from Microsoft, can build a positive customer experience with our technologies,” said Allison Watson, vice president of the Worldwide Partner Sales and Marketing Group at Microsoft Corp. “Today, Microsoft recognizes Artis Consulting as a new Microsoft Gold Certified Partner for demonstrating its expertise in providing customer satisfaction with Microsoft products and technology.”

About Artis Consulting L.P.

Artis Consulting L.P. is a Microsoft Gold Certified Partner and a leader in professional services dedicated to delivering smarter Business Intelligence. By leveraging Microsoft technology and empowering awareness, we help decision-makers impact and manage their financial performance more efficiently. Our strategy is simple. We make Business Intelligence a simple utility in everyday workflows. Founded in 2002, Artis’ mission is to deploy data-centric analytic solutions that deliver the right information to the right person at the right time!

For additional information on Artis Consulting, Business Intelligence or Information Worker solutions, visit www.ArtisConsulting.com or call 972.702.9500, ext. 245.

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