



**For Release 10:15 am CST  
July 31, 2007**

## **Artis Consulting Wins Microsoft's General Manager Award**

**Richardson, Texas – July 31, 2007** – Artis Consulting L.P. today announced it has received the prestigious Microsoft General Manager's award for fourth quarter, 2007, South Central District (SCA). Given at the discretion of the General Manager, the award represents outstanding achievement and excellence in the Microsoft Managed Partner program. In recognition of its continuing contribution to the Business Intelligence community and delivering solutions leveraging Microsoft technology, Microsoft highlighted Artis Consulting's achievement in the following areas: influencing, developing and delivering a consistent portfolio of Business Intelligence solutions built upon Microsoft technologies; working with the local Microsoft team to win competitive opportunities against other business intelligence vendors; and co-developing and promoting a Business Intelligence community (MSBIC), both locally and nationally, that has attracted and retained more than 300 members to evangelize Microsoft BI.

“We are honored to be recognized by Microsoft's executive team for the efforts we have made and the success we have achieved as a managed partner solely focused on Microsoft's Business Intelligence,” said Joe Randolph, founding partner for Artis Consulting. “It's wonderful to see the results of our partnership with Microsoft and our collective investments in it.”

Artis' extensive investment in Microsoft's technology programs (including PerformancePoint Tap and BSM Advisory Council) combined with its delivery and marketing

strategies continue to allow them to stand apart as a leader in Business Intelligence and the Managed Partner community.

“We place tremendous value on our partners, who help us deliver solutions and applications to customers and Artis Consulting has continually been an outstanding partner servicing our joint customers,” said Matt Woodward, Acting Area General Manager for Microsoft’s South Central Area. “We congratulate Artis for continuing to work with leaders in the community, build corporate relationships and visibility for Microsoft, and evangelize the strategic importance of BI for successful companies. We are pleased to present this well-deserved award to them.”

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### **About Artis Consulting L.P.**

Artis Consulting is a professional services firm dedicated to delivering Business Intelligence solutions that provide the right information, to the right person, at the right time. By leveraging unique skills in knowledge worker identification and coordination of disparate information silos, Artis is able to transform data into information, and information into knowledge for optimal decision making—establishing a competitive advantage for our clients. Founded in 2002, Artis is based in Richardson, Texas.

For additional information on Artis Consulting, Business Intelligence or Information Worker solutions, visit [www.ArtisConsulting.com](http://www.ArtisConsulting.com) or call 972.702.9500, ext. 245.

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